

BOOK PROMO EMAILS

DATE TO SEND: Wednesday August 30th, 2017

Email 1 Subject: Mission Accomplished!

Dear Customer,

Enjoying a successful achievement is only the first stage in the desire to master success. The term Success Mastery conjures up the thought that an individual can enjoy a repeatable success at will – proving it was not an isolated incident, but predictably achieved.

Accepting that premise of Success Mastery, how can YOU go about mastering success? Success Mastery can be achieved in numerous ways. Among the most logical approaches are: learning from personal experience or from others, from observation, or even from a needs-based mindset. Whichever method we choose, it is a fundamental truism that learning from others who are successful will put us on a faster track to success than we likely can find on our own. This is where the authors in this new book I co-wrote with them alongside Jack Canfield can help.

Get the motivation and information you need to rise up to the next level of success! No matter what line of work you're in, the marketplace and the changes it brings challenge you. Even if you are the most savvy and skilled entrepreneur, you risk losing ground if you don't continually push forward and out hustle your competition. Now America's #1 Success Coach has gathered the top business minds in one powerful book and I'm honored to be a part of it.

The book we co-wrote together, **The Success Mastery**, is launching tomorrow August 31st and we'd love to have your support and get this book off to a great start.

I appreciate you and I'll get back with you soon to remind you about the launch and to tell you more about the bonuses I'm putting together!

Stay tuned!

Bill Truesdale

DATE TO SEND: Thursday August 31st

Email 2 Subject: My New Book Comes Out Today! And so do your bonuses!

Dear Customer,

"Most everything that you want is just outside of your comfort zone."
Jack Canfield

Knowledge like that is the reason I'm SO EXCITED to bring you our new book **The Success Mastery**. Get to the soul of your greatest ambitions. Dare to break through to new levels of professional and personal accomplishment. Discover the happiness and fulfillment you've always wanted to maintain.

Just for buying my new book today, I'll give you HUNDREDS OF DOLLARS worth of bonuses! **The Success Mastery** is a huge forum to unveil the most recent strategies and secrets for achieving success in your business and life.

Just for purchasing the book today, and helping me get off to a great start, I've put together a huge bonus package for you!

Here is a link to buy the book for \$19.95:

Click [HERE](#) to Buy it Now!!!

And you'll get hundreds of dollars of bonuses, just for spending \$19.95! BUT REMEMBER YOU MUST BUY THE BOOK AT AMAZON.COM TODAY!

Click [HERE](#) to Buy it Now!!!

Check out all of the great bonuses you're going to get right [HERE!](#)

Just buy the book now, then send your receipt to bonus@celebritypresspublishing.com and you'll get all the bonuses!

Here is a link to buy the book for \$19.95:

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**And you'll get all that great stuff JUST for buying the book today!
BUT REMEMBER YOU MUST BUY THE BOOK AT AMAZON.COM
TODAY!**

Here is the link one more time:

Click [HERE](#) to Buy it Now!!!

Then just send your receipt to bonus@celebritypresspublishing.com and they'll send you access to all the bonuses!

Thanks for your support! Enjoy the book!

Sincerely.

Bill Truesdale

P.S. - Here is a link to buy the book for \$19.95:

Click [HERE](#) to Buy it Now!!!

And you'll get all the great stuff I mentioned above, JUST for buying the book today! BUT REMEMBER YOU MUST BUY THE BOOK AT AMAZON.COM TODAY! Here's the link one last time:

TWITTER & FB

- My book ***The Success Mastery*** is here! Click [HERE](#) to Buy it Now!!!
| & Get Your Bonuses!